



Studios. Although he has worked in a wide range of styles including study sketches, nudes, detailed, realism, abstract installation and photography, his evolution as an artist brought him to a unique artistic space defined by a new style he calls colorism. “Colorism is a method that breaks through the limitations of traditional fine art to unlock the imagination, spark engagement, and invite onlookers to experience a more powerful connection,” Blend explains. “It is a playful blend of colors that sparks human emotion.”

Art Brand Studios is a leading publisher of branded art programs in both Limited and Open Edition. ABS is committed to growing artists’ brands with quality and integrity through corporate and independently owned galleries worldwide, strategic art licenses with Disney and DC Comics, licensing relationships with more than 70 licensees such as Hallmark and Bradford Exchange, and cross-channel marketing that includes everything from web to print to event management and targeted multimedia campaigns. ABS publishes the work of Thomas Kinkade, Thomas Kinkade Studios, Blend Cota, and Marjolein Bastin among others.

The Alzheimer’s Foundation of America’s (AFA) mission is to provide optimal care and services to individuals living with Alzheimer’s disease and related illnesses and to their families and caregivers. AFA was founded in 2002 by a caregiver whose mother lived with Alzheimer’s disease from 1980-1992. At that time, there was little information available and nowhere to turn for support. His goal was to make sure that no other family living with Alzheimer’s disease would have to go the journey alone. Since that time, AFA has grown to a network of more than 2,600 member organizations nationwide that provide direct care and services. To date, AFA has trained more than 13,000 health care professionals in dementia-specific care, provided free, confidential memory screenings to over 4 million people, and provides support, counseling and education to thousands.